NCC Cable System Order

Order #	62326181	Flight Dates	08/22/16 - 09/04/16	Update Date		08/26/16		
Syscode	8636	Agency	AKPD Message & Media	Version		1 Vs. 1		
System Name	Time Warner/Cincinnati Interconnect, OH	Advertiser	Strickland for Senate	Show All Lines		-		
Market	Cincinnati			Total # of Wee	ks	2		
		Client Code		Total			\$633.00	
AE	Leah Losier	Product Code	Commission			\$94.95		
Sales Coordinator	Michael Ryan	Est Code		Net Total			\$538.05	
Office	Chicago	Product Name		Total Spots			6	
Phone	(312) 527-5755	Credit Status		Affiliate Split		100.0		
Status	Not accepted			 Sold On		Cost Per Spot		
Survey	Cable Nielsen Live+3 Jun16	Primary Demo	Adults 35+	GRP	-	GIMP	-	
-	_	Makegood Policy	Approval Required	CPP	-	СРМ	-	

Comments: 8/26 NEW ORDER. (ADD TO SKED). PLS CONF, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CABLE	8/22/16	8/28/16	05:00	10:00						Х	Х	-	-	1	\$115.00	\$115.00	30	NPE 06/27/16-09/04/16
2	CNN	CABLE	8/29/16	9/4/16	05:00	10:00	Χ	Χ						ı	-	2	\$115.00	\$230.00	30	NPE 06/27/16-09/04/16
3	MNBC	CABLE	8/22/16	8/28/16	10:00	18:00						Х	Х	-	-	1	\$58.00	\$58.00	30	NPE 06/27/16-09/04/16
4	MNBC	CABLE	8/22/16	8/28/16	18:00	24:00						Х	Х	-	-	1	\$115.00	\$115.00	30	NPE 06/27/16-09/04/16
5	MNBC	CABLE	8/29/16	9/4/16	18:00	24:00	Χ							-	-	1	\$115.00	\$115.00	30	NPE 06/27/16-09/04/16

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	3	3	0	0	0	0	0	0	0	0	0	0	6
AMT	\$288.00	\$345.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$633.00

SYSTEM APP:	SALES	ACCT	Date Printed	08/26/16
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62326181 | Cincinnati | Time Warner/Cincinnati Interconnect, OH | 8636 |

NCC Cable System Order

Order #	62326181	Flight Dates	08/22/16 - 09/04/16	Update Date		08/26/16			
Syscode	9834	Agency	AKPD Message & Media	Version		1 Vs. 1	1 Vs. 1		
System Name	Time Warner/DirecTV- I+ Cincinnati IC,OH	Advertiser	Strickland for Senate	Show All Lin	Show All Lines				
Market	Cincinnati			Total # of W	eeks		2		
	•	Client Code		Total			\$132.00		
AE	Leah Losier	Product Code	FIRE	Commission			\$19.80		
Sales Coordinator	Michael Ryan	Est Code		Net Total			\$112.20		
Office	Chicago	Product Name		Total Spots			9		
Phone	(312) 527-5755	Credit Status		Affiliate Split		100.0			
Status	Not accepted			Sold On		Cost Per Spo	t		
Survey	Cable Nielsen Live+3 Jun16	Primary Demo	Adults 35+	GRP	-	GIMP	-		
-	•	Makegood Policy	Approval Required	СРР	-	СРМ	-		

Comments :	8/26 NEW ORDER. (ADD TO SKED). PLS CONF, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CABLE	8/22/16	8/28/16	05:00	10:00						Х	Х	-	-	1	\$12.00	\$12.00	30	NPE 06/27/16-09/04/16
2	CNN	CABLE	8/29/16	9/4/16	05:00	10:00	Х	Х						-	-	2	\$12.00	\$24.00	30	NPE 06/27/16-09/04/16
3	CNN	CABLE	8/22/16	8/28/16	10:00	18:00						Х	Х	-	-	1	\$12.00	\$12.00	30	NPE 06/27/16-09/04/16
4	CNN	CABLE	8/29/16	9/4/16	10:00	18:00	Х							-	-	1	\$12.00	\$12.00	30	NPE 06/27/16-09/04/16
5	CNN	CABLE	8/22/16	8/28/16	18:00	24:00						Х	Х	-	-	1	\$18.00	\$18.00	30	NPE 06/27/16-09/04/16
6	CNN	CABLE	8/29/16	9/4/16	18:00	24:00	Х							-	-	1	\$18.00	\$18.00	30	NPE 06/27/16-09/04/16
7	MNBC	CABLE	8/22/16	8/28/16	18:00	24:00						Х	Х	-	-	1	\$18.00	\$18.00	30	NPE 06/27/16-09/04/16
8	MNBC	CABLE	8/29/16	9/4/16	18:00	24:00	Х							-	-	1	\$18.00	\$18.00	30	NPE 06/27/16-09/04/16

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	4	5	0	0	0	0	0	0	0	0	0	0	9
AMT	\$60.00	\$72.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$132.00

SYSTEM APP:	SALES	S ACCT	Date Printed	08/26/16

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